

**Mr. Groom**<sup>®</sup>  
Pet Products Since 1960

**Sales Manual**

**All-Natural**

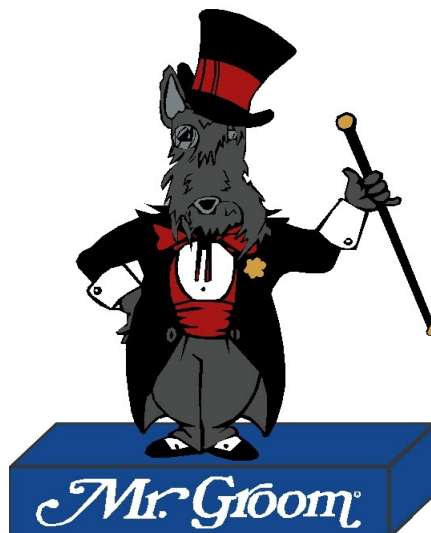
**Shampoos**

**Conditioners / Crème Rinses**

**Grooming Aids**

**Nutritional Supplements**

**Oral & Ear Hygiene Products**



## 10 Interesting Facts To Know About Mr. Groom Shampoos And Conditioners

- 1) Mr. Groom is one of the oldest product lines on the market with over 40 years of being one of the top selling all-natural shampoo and conditioner lines in the pet industry.
- 2) Mr. Groom shampoos have one of the highest rating for quality, all-natural ingredients in the world today.
- 3) Mr. Groom is consistently proven as one of the top shampoo and creme rinse lines preferred by professional groomers and show handlers.
- 4) Each shampoo and conditioner is specifically developed to solve a problem that pets might have with their coat and skin.
- 5) Mr. Groom is a market leader in combining ingredients that are gentle to skin and coat resulting in more comfort and faster healing.
- 6) Mr. Groom's shampoos and conditioners contain no harsh chemicals, thereby, insuring no additional problems for pets with sensitive skin.
- 7) Mr. Groom is in great demand by pet owners because of the shampoo's ability to create suds and rinse quickly without leaving residue.
- 8) Mr. Groom guarantees its shampoos and conditioners will:
  - a) Clean pets better than any shampoo on the market.
  - b) Enhance colors better for all dogs – white, black, golden or red coats.
  - c) Provide best results for pets' skin and coat conditioning
  - d) Offer solutions for animal's most frequent problems – hot spots, flea dermatitis, dry, itchy and flaky skin.
  - e) Provide the **best results** at an **economical price** or your **money back**.
- 9) Mr. Groom products are used by 4-H students in preparing their animals for showing in State Fairs and other competitions.
- 10) Mr. Groom's shampoos and conditioners are used by groomers, veterinarians and kennels around the world.



**Mr. Groom Pet Products (Division of Transcon Trading Company, Inc.)**  
121 Dutchman Blvd. • Irmo, South Carolina 29063 USA • Phone: (803) 781-7117 • Fax: (803) 781-8545  
Toll Free: (877) 397-2390 • Email: [info@mrgroom.com](mailto:info@mrgroom.com) • Website: [www.mrgroom.com](http://www.mrgroom.com)

## Mr. Groom Shampoos and Conditioners

Over 40 years of use by professionals proves you cannot  
go wrong with Mr. Groom



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# **Mr. Groom Shampoos Containing All-Natural Ingredients**

## **Featuring**

### **All Purpose Hypoallergenic:**

- **Protein**

### **Color Enhancers:**

- **Whitener**
- **Black Coat**
- **Red Coat**

### **Skin & Coat Problem Solvers:**

- **Medicated**
- **Oatmeal**
- **Leucca-T**

### **Natural Flea Control:**

- **Prickly Pear Cactus (5 in 1)**
- **Citrus-D**



# SHAMPOOS Containing All-Natural Ingredients

**Mr. Groom** shampoos contain all-natural ingredients and are concentrated or super -concentrated for greater economy. All shampoos do not have the same dilution ratio. Dilution depends on the type water (hard or soft). Personal preference on “sudsing” and “thickness” or the feel of the shampoo also affects how many gallons can be made from one gallon of concentrated shampoo. It is recommend that a user dilutes less than the recommended ratio the first time they use the shampoo: they can always add more water.

Each shampoo has a different color and pleasant scent. All Mr. Groom fragrances are formulated to be very refreshing and long lasting.

Because shampooing removes both dirt and oils, which accumulate around the hair shaft, **Mr. Groom** Shampoos are developed to clean without striping the coat and skin of essential natural oils. Our shampoos are specially formulated with protein conditioners to help revitalize dull, dry, lifeless coats.

Rich lather rinses quickly and completely, without leaving soapy residue.

All are safe for dogs, cats, kittens, puppies and nursing mothers, EXCEPT Medicated Shampoo.

Mr. Groom shampoos are available in 12 ounce (355 ml), one gallon (3.8L) and 5 gallon (19L) sizes.



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# Protein Shampoo

**Purpose of product:**

All purpose, tearless, deep cleansing shampoo designed to clean without irritating eyes or sensitive skin

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**Features:**

- All-natural, Super-concentrated
  - Hypo-allergenic
  - Good for all breeds
  - Tearless
  - Extra protein
  - Baby powder scent
- 

**Benefits:**

- Will not strip coats of natural oils
  - Rebuilds thin or damaged hair
  - Adds body
  - Deep conditioning
  - Protects against dryness
  - Gentle on hands & sensitive skin
  - Will not irritate eyes
  - Long lasting scent
- 

**Dilution Ratio:**

1 part shampoo to 16 parts water

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**Directions for use:**

- Dilute as shown above (adjust as needed)
  - Thoroughly wet pet with warm water
  - Apply diluted shampoo starting from top of head and working towards tail
  - Work lather deep into coat. Let stand for 3-5 minutes.
  - Thoroughly rinse pet with warm water
- 

**Intended for use with:**

All pets and coat types

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# Whitener Shampoo

<b>Purpose of product:</b>	Makes white or light colored coats sparkle without using bleaches or dyes
<b>Features:</b>	<ul style="list-style-type: none"> <li>• All-natural, Contains no bleach or bluing agents</li> <li>• Aloe Vera for conditioning</li> <li>• Enriched with protein</li> <li>• Optical brighteners make coats sparkle</li> <li>• Pina Colada scent</li> </ul>
<b>Benefits:</b>	<ul style="list-style-type: none"> <li>• Gets coats white without harming hair or skin</li> <li>• Gentle on coat and skin</li> <li>• Rebuilds thin or damaged hair</li> <li>• Adds body</li> <li>• Optical brighteners reflect light from coat</li> <li>• Long lasting scent</li> <li>• Will not strip coats of natural oils</li> <li>• Reduces static</li> <li>• Reduces tangles and snarls</li> </ul>
<b>Dilution Ratio:</b>	1 part shampoo to 4 parts water
<b>Directions for use:</b>	<ul style="list-style-type: none"> <li>• Dilute as shown above (adjust as needed)</li> <li>• Thoroughly wet pet with water</li> <li>• Apply diluted shampoo starting from top of head and working towards tail</li> <li>• Work lather deep into coat. Let stand for 3-5 minutes.</li> <li>• Thoroughly rinse pet with water</li> </ul>
<b>Intended for use with:</b>	Recommended for white or light coated pets



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# Black Coat Shampoo

<b>Purpose of product:</b>	Gives black, silver/gray and dark coats a brilliant sheen without harsh dyes or chemicals	
<b>Features:</b>	<ul style="list-style-type: none"> <li>• Protects against and removes oxidation</li> <li>• All-natural, Contains no dyes</li> <li>• Enriched with protein</li> </ul>	<ul style="list-style-type: none"> <li>• Optical brighteners gives brilliant sheen</li> <li>• Green Apple scent</li> <li>• Silver/Black color</li> </ul>
<b>Benefits:</b>	<ul style="list-style-type: none"> <li>• Gives beautiful sheen without damage to coat</li> <li>• Gentle on coat and skin</li> <li>• Rebuilds thin or damaged hair</li> <li>• Leaves no residue</li> <li>• Adds body</li> <li>• Reduces static</li> </ul>	<ul style="list-style-type: none"> <li>• Optical brighteners reflect light from coat</li> <li>• Long lasting scent</li> <li>• Will not strip coats of natural oils</li> <li>• Reduces tangles and snarls</li> </ul>
<b>Dilution Ratio:</b>	1 part shampoo to 4 parts water	
<b>Directions for use:</b>	<ul style="list-style-type: none"> <li>• Dilute as shown above (adjust as needed)</li> <li>• Thoroughly wet pet with water.</li> <li>• Apply diluted shampoo starting from top of head and working towards tail.</li> <li>• Work lather deep into coat. Let stand for 3-5 minutes.</li> <li>• Thoroughly rinse pet with water</li> </ul>	
<b>Intended for use with:</b>	Recommended for black, silver/gray and dark coated pets.	



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# Red Coat Shampoo

**Purpose of product:** Cleans red and light brown coats while bringing out fiery highlights. Removes oxidation and residue.

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**Features:**

- All-natural, Protects against and removes oxidation
- Contains no dyes
- Enriched with protein
- Optical brighteners gives brilliant sheen
- Apricot scent
- Apricot color

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**Benefits:**

- Gives beautiful sheen without damage to coat
- Gentle on coat and skin
- Rebuilds thin or damaged hair
- Leaves no residue
- Adds body
- Reduces static
- Optical brighteners reflect light from coat
- Long lasting scent
- Will not strip coats of natural oils
- Reduces tangles and snarls

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**Dilution Ratio:** 1 part shampoo to 4 parts water

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**Directions for use:**

- Dilute as shown above (adjust as needed).
- Thoroughly wet pet with warm water.
- Apply diluted shampoo starting from top of head and working towards tail.
- Work lather deep into coat. Let stand for 3-5 minutes.
- Thoroughly rinse pet with water.

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**Intended for use with:** Recommended for red or light brown coat pets.

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# Medicated Shampoo

**Purpose of product:** Specially formulated to relieve dry, itchy skin and reduce scratching. Helps to heal and soothe skin & hot spots.

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**Features:**

- Contains colloidal sulfur, benzoyl peroxide, salicylic acid and chlorohexidine for healing
- Leaves coat manageable while continuing to heal
- Formulated to remain on skin to continue healing – an “invisible bandage”
- Peach scent

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**Benefits:**

- Relieves hot spots
- Anti-fungal and anti-bacterial
- Will not strip coat of natural oils
- Continues to heal after bathing
- No “medicinal” smell

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**Dilution Ratio:** 1 part shampoo to 4 parts water

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**Directions for use:**

- Dilute as shown above (adjust as needed)
- Thoroughly wet pet with warm water
- Apply diluted shampoo starting from top of head and working towards tail
- Work lather deep into coat. Let stand for 3-5 minutes.
- Thoroughly rinse pet with warm water

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**Intended for use with:** Not recommended for cats, kittens, nursing mothers or puppies.

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# Oatmeal Shampoo

**Purpose of product:** Cleanses and helps to relieve itchy, irritated skin caused by allergies, flea dermatitis, and other skin problems.

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**Features:**

- All-natural, Hypoallergenic
- Contains hydrolyzed oatmeal
- Contains chamomile extract
- Oatmeal – “Nature’s Remedy”
- Apple scent

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**Benefits:**

- Does not separate like other oatmeal shampoos
- Soothing relief for skin irritation
- Moisturizes skin while leaving coat silky and manageable
- Will not irritate sensitive skin or eyes
- Long lasting scent
- Will not strip coats of natural oils

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**Dilution Ratio:** 1 part shampoo to 8 parts water

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**Directions for use:**

- Dilute as shown above (adjust as needed)
- Thoroughly wet pet with water
- Apply diluted shampoo starting from top of head and working towards tail
- Work lather deep into coat. Let stand for 3-5 minutes.
- Thoroughly rinse pet with water

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**Intended for use with:** Recommended for all pets

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# Leucca-T Shampoo

**Purpose of product:** Formulated with Tea Tree Oil to clean and condition coat while healing of skin irritations and fighting infections.

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**Features:**

- All-natural, High grade of Tea Tree Oil
- Contains chamomile extract
- Penetrates top skin layers to fight infections
- Deep cleansing formula
- Spearmint scent

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**Benefits:**

- Anti-septic and anti-fungal
- Soothing relief for skin irritation
- Helps fight against dandruff
- Cleans through thick, winter undercoat
- Does not have unpleasant smell of tea tree oil.
- Will not strip coats of natural oils

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**Dilution Ratio:**

For general grooming – use 1 part shampoo to 5 parts water  
For minor skin problems – use 1 part shampoo to 3 parts water  
For severe skin problems – use 1 part shampoo to 1 part water

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**Directions for use:**

- Dilute as shown above (adjust as needed)
- Thoroughly wet pet with water
- Apply diluted shampoo starting from top of head and working towards tail
- Work lather deep into coat. Let stand for 3-5 minutes.



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- Thoroughly rinse pet with water

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**Intended for use  
with:**

Recommended for all pets

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# Prickly Pear Cactus Shampoo

**Purpose of product:** Special formulation for deep cleansing and beautiful results as well as alternative to pesticide flea shampoos.

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**Features:** **All-natural "5 in 1" formula:**  
1/ All-natural flea control  
2/ Deep cleansing & moisturizing  
3/ Coat & skin conditioning  
4/ Relieves hot spots & other skin irritations  
5/ Detangles

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**Benefits:**

- Does not expose animal to dangerous poisons
- Cactus extracts display similar healing properties as aloe vera
- Reduces and heals dry, itchy skin irritations and leaves coat manageable
- Cleans through thick, winter undercoat
- Long lasting scent
- Will not strip coats of natural oils

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**Dilution Ratio:** 1 part shampoo to 15 parts water

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**Directions for use:**

- Dilute as shown above (adjust as needed)
- Thoroughly wet pet with warm water
- Apply diluted shampoo starting from top of head and working towards tail
- Work lather deep into coat. Let stand for 3-5 minutes.
- Thoroughly rinse pet with warm water

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**Intended for use with:** Recommended for all pets except poodles and bichons, because it softens the coat too much.

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# Citrus-d Shampoo

**Purpose of product:** Non-pesticide shampoo that helps to repel fleas. Helps to relieve flea bite dermatitis.

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**Features:**

- Effective all natural alternative for pesticide-based flea shampoos
- Contains aloe vera, coconut oil and eucalyptus
- Contains d-Limonene and Citronella
- Orange scent

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**Benefits:**

- Avoids use of poisons as in other flea shampoos
- Soothing effects that offers relief from flea bite dermatitis and other skin irritations
- Adds body and luster
- Ingredients have repelling effect on fleas
- Long lasting scent
- Will not strip coats of natural oils

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**Dilution Ratio:** 1 part shampoo to 8 parts water

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**Directions for use:**

- Dilute as shown above (adjust as needed)
- Thoroughly wet pet with water
- Apply diluted shampoo starting from top of head and working towards tail
- Work lather deep into coat. Let stand for 3-5 minutes.
- Thoroughly rinse pet with water

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**Intended for use with:** Recommended for all pets except cats and kittens

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# Mr. Groom

## Conditioners/Crème Rinses Containing All-Natural Ingredients

### Featuring

No-Snarl Conditioner – For All Coats

Precious Coat Conditioner – For Long and Silky Coats

Texturizer Conditioner – Wired and Curly coats



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# CONDITIONERS / CRÈME RINSES Containing All-Natural Ingredients

**Mr. Groom** conditioners contain all-natural ingredients and are concentrated for better economy for end-users.

All conditioners and creme rinses are formulated to dilute at 1 part conditioner to 4 parts water. As with the shampoos, the dilution depends on the type of water (hard or soft). Personal preference also effects how many gallons can be made from one gallon of creme rinse. It is recommend that a user dilutes less than recommended ratio the first time they use the conditioner: they can always add more water.

Each creme rinse is designed to help rid coat of tangles and snarls, helps reduce mats between grooming. Helps neutralize static. Makes coats easier to brush.

Each creme rinse or conditioner has a different color and scent designed to complement the corresponding **Mr. Groom** shampoo. All conditioners are safe for all animals.

All conditioners are available in 12 ounce (355 ml), one gallon (3.8L) and 5 gallon (19L) sizes.



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# No-Snarl Crème Rinse/Conditioner

**Intended for use with:** All types of coats

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**Features/Benefits:**

- All-natural, Builds body and keeps coat manageable
- Reduces tangles and mats
- Controls Static
- Leaves coat shiny and smooth
- Floral scent

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**Dilution Ratio:** 1 part shampoo to 4 parts water

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**Directions for use:**

- Dilute as shown above (adjust as needed)
- Apply diluted conditioner starting from top of head and working towards tail
- Work lather deep into coat. Let stand for 2-3 minutes.
- Thoroughly rinse pet with warm water

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# Precious Coat Crème Rinse/Conditioner

**Intended for use with:** Long and silky coats (except Lhasa Apso as their coat is coarse)

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**Features/Benefits:**

- All-natural, Makes hair lie down
- Reduces tangles and mats
- Leaves coat shiny and smooth
- Controls Static
- Cotton Candy scent

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**Dilution Ratio:** 1 part shampoo to 4 parts water

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**Directions for use:**

- Dilute as shown above (adjust as needed)
- Apply diluted conditioner starting from top of head and working towards tail
- Work lather deep into coat. Let stand for 2-3 minutes.
- Thoroughly rinse pet with warm water

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# Texturizer Crème Rinse/Conditioner

**Intended for use with:** Wire-haired, rough or curly coats – great for poodles and bichons

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**Features/Benefits:**

- All-natural, Protein enriched to add extra body to coat
- Combats dry, brittle, lifeless hair by adding body and Resiliency
- Adds body
- Expands hair shaft for fuller look
- Coconut scent
- White color

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**Dilution Ratio:** 1 part shampoo to 4 parts water

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**Directions for use:**

- Dilute as shown above (adjust as needed)
- Apply diluted conditioner starting from top of head and working towards tail
- Work lather deep into coat. Let stand for 2-3 minutes.
- Thoroughly rinse pet with warm water

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# Mr. Groom Grooming Aids

**Mr. Groom's Grooming aids have proven to be the best on the market for over 40 years.**

## Features

**Coat & Skin Conditioner – aerosol spray-on/leave-in**

**Show Groom Conditioner–aerosol spray-on/leave in**

**Cologne & Deodorant – aerosol spray-on**

**Cherry Blossom Perfume – spray-on**

**Dri Bath – waterless shampoo**

**Grooming Powder – fresh powder sprinkle**

**Clip Stop – anti-coagulant bleed stopper**

**Groomer's Stone – unique grooming tool**



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## **Coat & Skin Conditioner**

- Non- greasy lanolin enriched aerosol spray.
- Formulated to condition coat
- Helps to reduce dryness and flakiness as it is absorbed into skin
- Spray on tangles and mats, let sit for a few minutes, brush out
- Unique Mr. Groom scent, originally designed by Fabrége
- Available in 11 oz. cans packed 12 per case
- Use on all pets

## **ShowGroom Conditioner**

- Contains mink oil and vitamin E
- Detangler
- Puts a great sheen on dark coat (great for show dogs) without being greasy or oily
- Can be used as a sunscreen by spraying entire coat lightly one hour before exposure to sun.
- Wonderful aid in the elimination of dandruff.
- Unique Mr. Groom scent, designed by Fabrége.
- Available in 11 oz. cans packed 12 per case
- Use on all pets
- Also great for horse manes and tails!



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## Cologne & Deodorant

- Pleasant aerosol spray with floral scent.
- Helps eliminate most pet odors.
- Available in 6 oz. cans packed 12 per case
- Use directly on pet coat
- Use on pet bedding
- Use as air freshener

## Cherry Blossom Perfume

- “2 in 1” product – perfume for pets & deodorizer for beds
- Quick and easy way to banish odors from your pet
- Also great for bedding and pet’s sleeping areas
- Replaces musty dog odor with a fresh, cherry blossom fragrance

## Dri Bath Waterless Shampoo

- Excellent waterless shampoo intended for those with busy schedules or for in-between baths
- Cleans without water or soap
- Removes stubborn stains
- Contains “Odor Eating”qualifies to effectively rid pet of odor
- Leaves no residue or greasy build-up
- Helps remove tangles and mats.
- Leaves coat soft and shiny with pleasant fragrance
- Spray on towel, rub into coat and wipe against hair growth.
- Available in 16 oz. spray bottle packed 12 per case.



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- **Dri Bath Waterless Shampoo** is great to use:

When it is too cold for a full bath.

After surgery.

For quick clean-up.

During travel or shows.

For cleaning dirty paws after outside time.

To remove dog odor.

Prior to hunting to help remove scent.

## **Grooming Powder**

- Special silicone and cornstarch formula cleans and deodorizes
- Absorbs dirt and excess oils from coat
- Helps to remove stains
- Leaves light fresh scent
- Great for long-haired breeds
- Dust generous amount over dry coat, massage into coat and brush out
- Available in 8 oz. shaker container packed 12 per case
- Use on all pets

## **Clip Stop**

- Fast acting anti-coagulant. 98% ferric subsulfate
- Stops bleeding of quickened nails
- Perfect for docking tails
- Perfect for removing dewclaws
- Safe for any animal
- Odorless
- Does not clump, unless exposed to humidity (If it does clump, add water and make a paste for application)



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# Groomer's Stone

- Unique grooming tool - Looks like a stone, works like a brush
- Use like a brush to remove hair, dirt, burrs, mud, dander and bring out the oils on a coat
- Lightweight and safe for all ages
- Actually massages pets as it cleans
- Removes pet hair also from furniture, clothing, car seats, etc.
- Good for the environment, because it's made from recycled glass
- Unlike natural rock, there are no pathogens...they have been sterilized!
- Calms "nervous" pets during grooming
- Does not dig into pet's sensitive skin
- Leaves coat soft and sleek
- Groomer's Stones are hypoallergenic
- Lasts longer than any stripping stone
- Works on dogs, cats...all show animals
- Easy to clean by rubbing on rough surface to expose new layer of pores
- Makes a great gift for a pet who has everything!



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**Mr. Groom  
Nutritional Supplements  
With All-Natural Ingredients**

**Featuring**

**Vita-Groom**

**(Shed Reducer)**

**Kool Skin**

**(Skin Irritation Remedy)**

**Ultra-Flex**

**(Joint Support)**

**Fiber Plus**

**(Digestive Tract Regulator)**



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# Vita-Groom Balanced Nutritional Supplement With All-Natural Ingredients

Vita-Groom is a product that helps the coat & skin of dogs. Vita-Groom is the only fortified wheat germ oil product on the market. Vita-Groom will put a beautiful luster to the coats of dogs and cats. Mr. Groom guarantees noticeable results in 7 days or money back.

- ❖ **Reduces shedding**
- ❖ **Reduces flaking and dandruff**
- ❖ **Reduces scratching**
- ❖ **Creates shiny coat**

<b>Vita-Groom</b>	<b><u>Competition</u></b>
❖ Wheat germ oil	❖ Fish oil (harder to digest)
❖ Unsaturated fatty acids	❖ Saturated fatty acids
❖ Omega 3 & Omega 6	❖ Some do, some don't
❖ Vitamins A,D, E	❖ Rarely
❖ Zinc, Lecithin, Biotin	❖ Rarely

\* **Vita-Groom** is normally priced below market leaders such as Linatone and Lipaderm.



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## Feeding Directions:

Simply pour Vita-Groom over top food every time you feed your pet.

<b><u>Weight of Animal</u></b>	<b><u>Daily Dosage</u></b>
1 – 8 pounds	$\frac{1}{4}$ teaspoon
9 – 15 pounds	$\frac{1}{2}$ teaspoon
16 – 25 pounds	$\frac{3}{4}$ teaspoon
26 – 40 pounds	1 teaspoon
41 – 55 pounds	1 $\frac{1}{4}$ teaspoons
56 – 70 pounds	1 $\frac{1}{2}$ teaspoons
71 pounds and up	2 teaspoons



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# Kool Skin

## Nutritional Supplement With All-Natural Ingredients

Kool Skin is a product to aid in the relief of itching, scratching, hot spots, and general unhealthy skin conditions. Sometimes we call it our “miracle product” as it has helped so many dogs with skin problems. We guarantee the dog will have relief in 7 days or the customer gets their money back. It does not work on all dogs, however. Sometimes a “loading” initial dose is recommended to get noticeable results. It has been used instead of steroid or cortisone shots, which are expensive and have bad side effects for most dogs.

- ❖ Formulated by a holistic veterinarian
- ❖ All natural herbs and spices
- ❖ Can be fed as a treat
- ❖ To our knowledge, there is no comparable product on the market
- ❖ Many testimonial letters!!

### Feeding Directions:

Give tablet **twice daily** in order to keep in the dog’s system.

<u>Weight of Animal</u>	<u>Initial Dose</u>	<u>Maintenance Dose</u>	<u>For Hot Spots</u>
Up to 20 pounds	1 tablet AM & PM	½ tablet AM & PM	2 tablet AM & PM
20 – 50 pounds	2 tablet AM & PM	1 tablet AM & PM	3 tablet AM & PM
51 – 100 pounds	3 tablet AM & PM	2 tablet AM & PM	4 tablet AM & PM
Over 100 pounds	4 tablet AM & PM	3 tablet AM & PM	5 tablet AM & PM



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# Ultra-Flx

(Formerly sold as Certa-Flx)

## Liquid Joint Support Nutritional Supplement With All-Natural Ingredients

Ultra-Flex is a unique formula that combines glucosamine, chondroitin sulfates, MSM, and other special ingredients to relieve pain from arthritis, hip displasia, and other DJDs (degenerative joint diseases) and increases mobility. Dogs are being well cared for by their owners and are living longer. The longer they live, the greater chance they will have joint problems. Some species such as Dalmatians and German Shepherds have a greater incident of joint problems, such as hip dysplasia.

### Ultra-Flx

- ❖ All natural ingredients
- ❖ Pain relief
- ❖ Improves mobility
- ❖ Fast Acting (liquid)

#### Ingredients

- ❖ Glucosamine/yes
- ❖ Chondroitin Sulfates/yes
- ❖ MSM  
(methylsulfonylmethane)
- ❖ Boswella
- ❖ Antioxidants, Vitamins C & E
- ❖ Grape Seed Extract

### Competition

- ❖ Drugs
- ❖ Do they guarantee results?
- ❖ Do they guarantee results?
- ❖ Powders or capsules

#### Ingredients

- ❖ Glucosamine/some
- ❖ Chondroitin Sulfates/some
- ❖ No
- ❖ No
- ❖ Some do, some don't
- ❖ No

Please see sales bulletin and comparison chart for more details.



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## Feeding Directions:

Simply pour Ultra-Flx over food.

<b><u>Weight of Animal</u></b>	<b><u>Daily Dosage</u></b>
20 pounds or less	½ teaspoon (2.5 ml)
21 – 49 pounds	1 teaspoon (5 ml)
50 – 74 pounds	1 ½ teaspoon (7.5 ml)
75 pounds or over	2 teaspoons (10 ml)



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# Fiber Plus

## **Powder Nutritional Supplement for Pets With All-Natural Ingredients**

Fiber Furr is a digestive aid product. It is also used to eliminate hairballs in cats. Also, it has nutrients and trace minerals that improve the overall health of the cat.

Veterinarian formulated, Fiber Furr is easy to use - just sprinkle on food.

### **Fiber Furr**

- ❖ Sprinkle on food
- ❖ Gentle for digestion
- ❖ Vitamins & Minerals
- ❖ All Natural
- ❖ Most cats like taste

### **Competition**

- ❖ Greasy gels or paste
- ❖ Harsh laxatives
- ❖ Rarely
- ❖ Some are, some are not
- ❖ Gels or paste usually force fed

**Most underrated product in Mr Groom line. There are more cats than dogs in U.S.A.**



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# Mr. Groom OxyGreen Pet Oral & Ear Hygiene Products



## Featuring

- **OxyGreen Pet Oral Hygiene Solution**
- **OxyGreen Pet Oral Hygiene Gel**



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- **OxyGreen Pet Ear Cleaner**

## **OxyGreen Pet Oral & Hygiene Products**

OxyGreen Oral & Ear Hygiene products combine powerful ingredients:

- Coenzyme Q10
- Stabilized Chlorine Dioxide
- Chamomile
- Zinc
- Vitamin C

These special formulations guarantee excellent soothing, cleaning and deodorizing properties that are beneficial to your pet. They decrease the likelihood of infections and discomforts. OxyGreen products promote healthy gums, teeth, ears and cells in these important animal organs by neutralizing free radicals imposed on your pet by the environment.



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# OxyGreen Pet Oral Hygiene Solution

**Purpose of product:** Specially formulated odorless solution to help promote healthy gum tissue and improve pet’s overall oral hygiene and health.

---

- Features:**
- All-natural, Biodegradable,
  - pH Balanced
  - Coenzyme Q10
  - Chamomile
  - Stabilized Chlorine Dioxide
  - Zinc
  - Vitamin C
- 

- Benefits:**
- Eliminates pet breath odors
  - Helps reduce plaque and tartar formation
    - Neutralizes damaging free radicals
  - First in line to protect against periodontal disease
  - Indirectly protects internal health
    - Supports cell health
- 



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**Directions for use:** • Add one teaspoon (5 ml) per quart (1 L) of pet drinking water or mist directly into pet's mouth twice daily.

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**Intended for use with:** OxyGreen Pet Oral Hygiene Gel and OxyGreen Pet Ear Cleaner

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## OxyGreen Pet Oral Hygiene Gel

**Purpose of product:** Specially formulated refreshing soothing gel to help promote healthy gum tissue and improve your pet's overall oral hygiene and health.

---

**Features:**

- All-natural, Biodegradable
- pH Balanced
- Coenzyme Q10
- Chamomile
- Stabilized Chlorine Dioxide
- Zinc
- Vitamin C

---

**Benefits:**

- Eliminates pet breath odors
- Heals and conditions gums without brushing
- Cleans teeth without brushing
- Supports cell
- Helps reduce plaque and tartar formation
  - Neutralizes damaging

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free radicals

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health and even  
internal health of  
your pet

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**Directions for use:**

- Brush-free gel: For best results, use as a pet toothpaste. Rub gel into gum line to deodorize, soothe, heal, condition, and clean teeth & gums.
- Apply directly to the affected tissue to soothe and condition. Safe to use on external oral wounds and abrasions.

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**Intended for use with:**

OxyGreen Pet Oral Hygiene Solution and OxyGreen Pet Ear Cleaner

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## OxyGreen Pet Ear Cleaner

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**Purpose of product:**

Specially formulated ear cleaning liquid solution for your pet.

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**Features:**

- All-natural, Biodegradable
- pH Balanced
- Coenzyme Q10
- Stabilized Chlorine Dioxide
- Chlorophyll
- Vitamin C

---

**Benefits:**

- Removes buildup of wax, dirt and debris from the ear canal
- Keeping your pet's ears clean helps maintain pet's
- Keeps your pet's ears clean
- Clean ears decrease the likelihood of ear



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overall good health

infections and ear  
discomfort

**Directions for use:**

- Put 10 drops into each ear. Massage the ears at the base. Let your pet shake their head and then wipe the remaining debris from inside of the ear. May be repeated until no more debris is found. Good for routine cleaning. Use as needed.

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**Intended for use  
with:**

OxyGreen Pet Oral Hygiene Solution and OxyGreen Pet Oral Hygiene Gel

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